



en.enada.it

31st International Amusement & Gaming Show

13|15 MARCH 2019

RIMINI Expo Centre, Italy

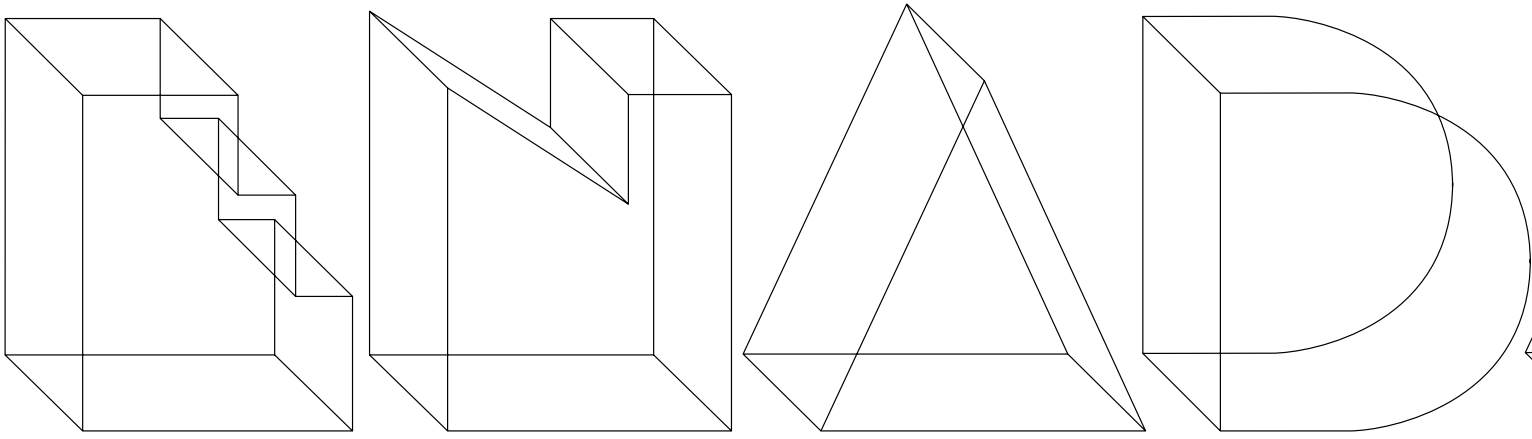
IN COLLABORATION WITH



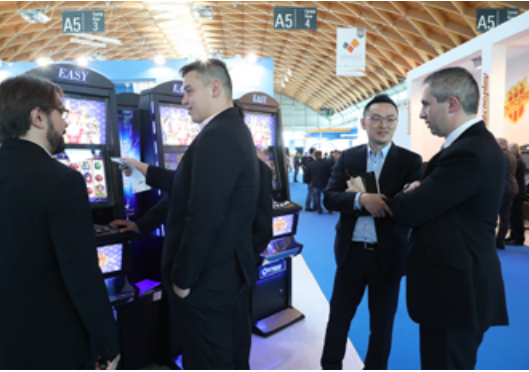
Italian Trade Association
of coin-op operators

ORGANIZED BY

**ITALIAN
EXHIBITION
GROUP**
Providing the future



LEADERS MEET IN RIMINI

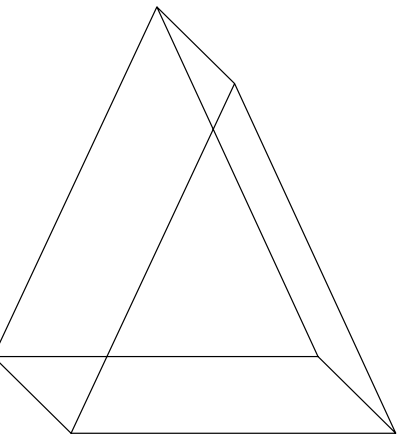


Enada Primavera is the major B2B event in Southern Europe for the entire gaming industry.

A can't-miss appointment full of opportunities for networking, boosting your business and catching up with the latest trends and novelties in the industry.



- ◆ Enada is a unique gathering place for the main players in the gaming industry, with more than **25,000** attendees over the three days of the event.
- ◆ Enada is the perfect venue to **stay up-to-date** on the growth and development of the whole gaming world. It is the ideal annual launch pad for innovation and information, with a rich program of engaging debates on the current key topics the gaming industry is focusing on.
- ◆ Enada is a gaming show attended by national and **international leading companies**, and a powerful meeting point to build your contacts from and forge new business opportunities with maximum convenience and minimum fuss.
- ◆ Enada boasts partnerships with the main gaming industry **media partners from across the globe** and therefore provides outstanding coverage.
- ◆ **Rimini is the place to be** to boost your brand awareness by creating bespoke corporate events.



PRIMAVERA SPRING



WHO'S VISITING

- Bars, pubs, public venues in general
- Casinos
- Shopping centres, multiplex cinemas
- Distributors/Rental firms
- Hotels, holiday resorts
- Import/export companies
- Cruise lines, ferry companies
- Public gaming rooms and betting shops
- Arcades, attractions, bingo halls
- Technicians, machine repairers



WHO'S EXHIBITING

- Accessories and spare parts providers
- Furnishing
- AWP/new slot machine manufacturers
- Bingo hall
- Network providers
- Hardware and Software developers
- I-gaming (on-line betting and gaming, VLT, providers, mobile gaming)
- Service companies
- Payment systems
- Security systems
- Trade press



ENADA IN FIGURES

VISITORS: 90% of visitors return yearly*
85% of visitors gave a positive rating to value ratio*

EXHIBITORS:

90% gave a positive rating to value ratio*
33.3% rated the 2018 edition as better than the past ones
55.6% rated it as positively as the past ones*
80% have already reconfirmed their participation in the 2019 edition
15% think of reconfirming their participation in the 2019 edition*

* Survey data by GRS srl



**INNOVATION, TRAINING
and INTERNATIONALIZATION**
to face future markets thanks
to diversified sections.



Exhibitors will have a chance to meet with international buyers and organize their schedule in advance thanks to the platform created by IEG. Business meetings will take place at the exhibitors' stands with the additional support of the Enada marketing staff.



A conference program tracking market analysis and future business opportunities.



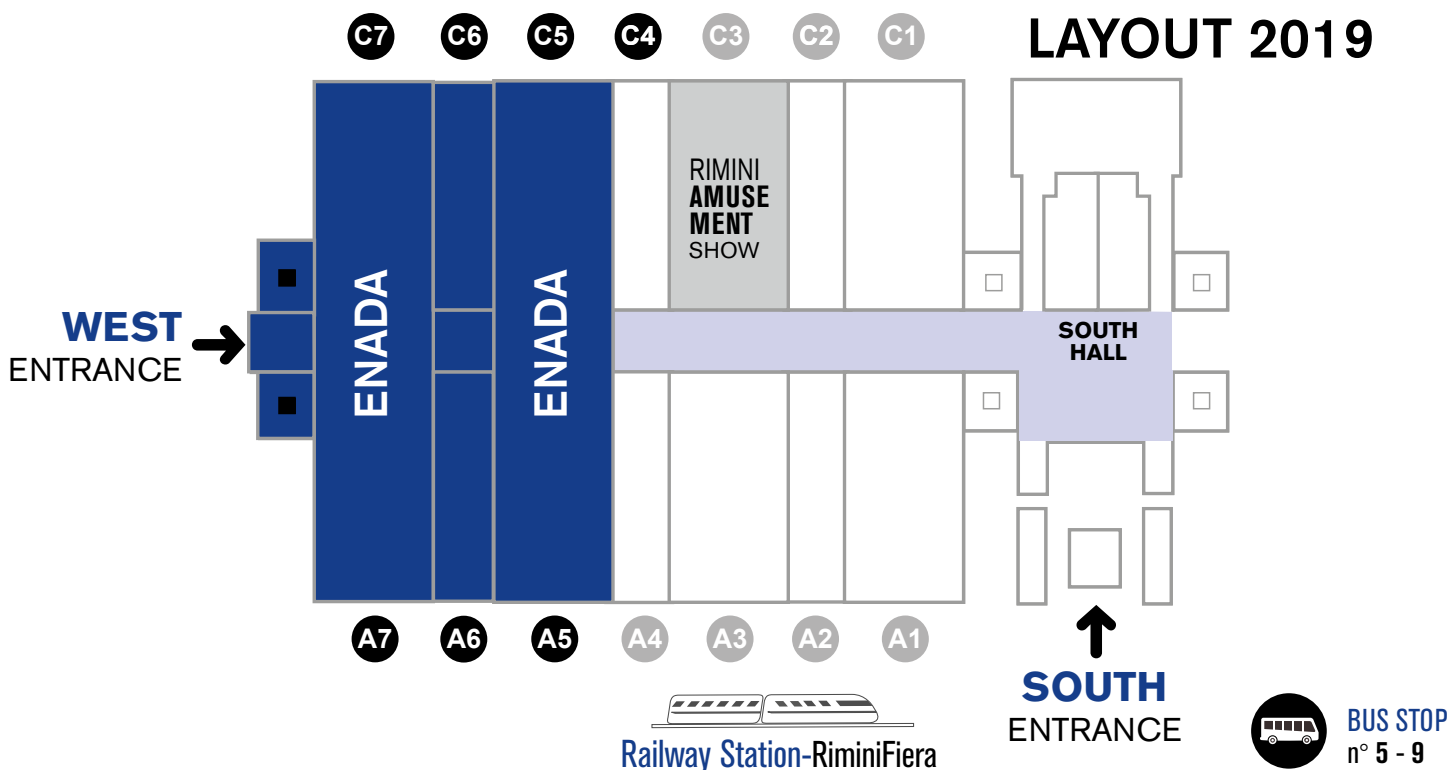
An extraordinary interactive area featuring new products and services.



RIMINI AMUSEMENT SHOW

A new event to showcase the latest technology and innovation in the world of amusement attractions. The show will be held in a separate hall but simultaneously with Enada Primavera.


All details at www.riminiamusement.it






HOW TO REACH RIMINI EXPO CENTRE

BY CAR

 Motorway A14
(Bologna-Bari www.autostrade.it).
Exit: Rimini Sud (7 km.)
Rimini North (6 km.)

BY TRAIN

 Rimini Fiera railway station interior to the fairgrounds on the Milan-Bari line ahead the main entrance of the fair
www.trenitalia.it

BY PLANE

 Rimini airport www.riminiairport.com
Bologna airport www.bologna-airport.it
Ancona airport www.ancona-airport.com



Gambarini&Muti

CONTACTS

Brand Manager

Orietta Foschi
Ph. +39 0541 744258
orietta.foschi@iegexpo.it

Sales Account

Amanda Reggiani
Ph. +39 0541 744321
amanda.reggiani@iegexpo.it

Sales Account

Eleonora Giovannini
Ph. +39 0541 744477
eleonora.giovannini@iegexpo.it

Marketing Team

marketingteam@iegexpo.it

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ITALIAN EXHIBITION GROUP SpA
Via Emilia, 155 - 47921 Rimini - Italy
Ph. +39 0541 744111 enada@iegexpo.it

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