



THE ITALIAN HO.RE.CA. NETWORK IN CZECH REPUBLIC

Join us for breakfast at **REPUTATION MANAGEMENT TIPS AND TRICKS**

*"It takes years to build a reputation and five minutes to ruin it.
If you think about that, you'll do things differently". Warren Buffett*

Tuesday • July 23rd, 2019 • 9:00 - 10:30 AM
CAMIC • Husova 25 • Prague 1

Program:

- How the world of online reviews and their circulation works
- What types of reviews we have (verified and unverified) and their impact
- What is more important? Reviews on TripAdvisor, Booking or Google?
Or shall we rather focus on our own reviews?
- Management of online reviews (get an overview of what's written about us, respond quickly and don't go crazy)

Target:

- Hotels, restaurants • CAMIC members and non-members

Speaker:

Radka Telyčková

Revenue Manager and Consultant for Hotels and other accommodation facilities, Hospitality E-Commerce & Revenue Management Conferences Organizer.

The event will be held in English.

RSVP:

Free participation, please register by July 17th to ivana.troskova@camic.cz

