

SUSTAINABLE CASH MANAGEMENT FOR SMEs

Reducing Complexity & Maximizing Profit

WHEN:

March 31th 2022

WHERE:

At the premises of
Prague City University
Polská 10, Praha 2

Free entrance!
Limited seats

Register online [here](#)

R.S.V.P. March 15th 2022

Language: English
with simultaneous
translation into Czech

The #1 reason 82% of small businesses fail within the first 5 years, is **cash flow problems** and **lack of financial management**. You wouldn't like to be one of them. You want **to thrive and grow**, using a simple method for cash management leading to sustainable profitability. Join us to find out more about how to get from MAKE A LOT **to HAVE A LOT**. Do not simply focus on revenue, profit is the key to sustainable business.

In one afternoon, we will give you an overview of a **simple and sustainable cash management system** you can **easily implement in your business**.

AGENDA:

16:00 - 16:15 Registration

16:15 - 16:45 General introduction to a micro economic system in the current environment + liquidity management + importance of a proper cash flow management
[Stefano CAVAGNETTO PhD - Prague City University](#)

16:45 - 16:50 Summary and introduction of the second part
[Roberto DI CURSI - Luca Prague](#)

16:50 - 17:00 Coffee break

17:00 - 17:30 Introduction to the Profit First cash flow management system. You will be the first one in the Czech Republic to hear about it.
[Veronika IVANOVÁ FÁRKOVÁ - Profit First](#)

17:30 - 18:00 Q & A

18:00 - 19:00 Networking and refreshments