



CEO Forum Europe:

Mastering Tomorrow's Leadership

March, 19 - 20, 2026
NH Collection Prague Carlo IV

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www.ceoforumeurope.com



roman.slovinc@ebcg.com

Organizer:



Welcome to CEO Forum Europe 2026

At CEO Forum Europe, we bring together 100+ top executives and 25+ visionary speakers to share what unites all leaders – the real challenges and lessons of being a CEO.

Through bold keynotes, candid conversations, and disruptive formats, the Forum delivers best practices and personal insights from across Europe and beyond – ideas you can take back and apply in your business the very next Monday.

Two Days

One Room

Exceptional Leaders

Welcome to CEO Forum Europe 2026.

Welcome to Prague.



Welcome Day

Explore Prague | Welcome Walk |
& Evening Connections

COMPLIMENTARY

Kick off the CEO Forum Europe not with a handshake, but with a shared journey.

As golden hour settles over the rooftops of Prague, we invite you to gather with fellow speakers and delegates for an evening walk that blends history, conversation, and a taste of the city's timeless charm.

We'll meander through cobbled lanes, past iconic landmarks and hidden corners, soaking in the atmosphere of one of Europe's most enchanting capitals.

This is your chance to connect informally, spark early conversations, and shift gears into a conference experience design to inspire bold thinking and real change.

Date:

18TH MARCH

Meeting point:

Na Příkopě 28
Staré Město
Czechia 110 00

Time:

3 - 6 PM



Exclusive speakers. Exceptional insights.

Forum Host



Zulf Hyatt-Khan

Acting Chairman
Council of Slovak Exporters

Zulf is the Vice Chairman of the Council of Slovak Exporters with more than 20 years of experience in international trade and cross-border cooperation between business and government. He has worked on major projects across Europe and the Middle East, helping to facilitate high-value international deals. At the Forum, he will share practical insights on connecting companies to global opportunities and what modern export leadership requires today.

Forum Host



Dorothy Sabová

International Event Host | Radio Host
Marketing Specialist
Rádio Viva a Voltia

Dorothy Sabová is a senior conference moderator and media host with over 15 years of experience leading international business, sports, and public events across Europe. She regularly moderates executive panels, interviews top leaders, and hosts large-scale live and broadcast formats. With a background in journalism, PR, and media production, she brings clarity, structure, and confident stage presence to high-level discussions and complex conversations.



Bilal Abdus Samad

Head of Novartis Corporate Center Prague
Novartis

Bilal is the Head of the Novartis Corporate Center in Prague, bringing over 20 years of international experience across finance, project management, and general management. He began his career with PwC in the Middle East and has since held senior roles with Novartis in Pakistan, Indonesia, Malaysia, and the Czech Republic. Known for his people-centred and results-driven leadership, he combines strategic insight with a strong focus on transformation and engagement.



Ágnes Kovács

General Manager
Coca-Cola HBC

Ágnes Kovács is an accomplished international business leader with a strong track record in general management, brand building, and sales across Fortune 500 CPG companies. With experience across 16 categories and markets from Western to Eastern Europe, she has led multicultural teams of over 1,000 people and is known as an ambassador of positive change. Passionate about performance and people, she focuses on delivering sustainable value and unlocking business potential.



Alessandro Pasquale

Owner and Executive President
Mattoni 1873

Alessandro is the owner and CEO of Mattoni 1873, a leading non-alcoholic beverage company in Central Europe. He has led the company through strategic changes focused on market expansion and sustainability. At the conference, he will share insights on leadership and effective change management.



Toni Balazič

Chairman of the Board
Auchan Hungary

Chairman of the Board at Auchan Hungary, has over 20 years of CEO-level experience across South Europe's retail and CPG sectors. He has led companies such as Mercator, Žito, Fructal, and Panvita through major restructurings and M&A, sharing firsthand what it takes to lead and adapt in turbulent times.



Agnieszka Kreciszewska

CFO, Member of the Board
Caparol Polska sp. z o.o

An innovative CFO - Board Member with two decades of international experience in German, American, and British-listed companies. She leads finance transformation, M&A, and cross-functional growth across different sectors. As a Fellow of CIMA and AICPA (FCMA, CGMA), and an EMBA graduate, she combines financial expertise with a human-centric leadership approach. Passionate about neuroleadership and continuous learning, she builds resilient organisations through inclusive culture and strategic foresight.



EY Entrepreneur of the Year Winner



Artur Gevorkyan

Founder, CEO
GEVORKYAN

Artur Gevorkyan is the founder and CEO of GEVORKYAN, a European leader in powder metallurgy. With over 25 years of entrepreneurial experience, he is recognized as a pioneer of modern technological solutions in the engineering industry. Having built the company from the ground up, today GEVORKYAN exports to dozens of countries and stands among the few Slovak firms listed on the stock exchange.



Daniel Șologon
CEO
CEMACON

Daniel Șologon, CEO of CEMACON, has driven the company's rise as a leader in Romania's industrial sector through modernization, digitalization, and sustainable growth. With over 15 years at CEMACON, he led a major financial turnaround and expansion, earning accolades such as Turnaround of the Year and recognition among Deloitte & EBRD's Best Managed Companies.



Milan Bukumirović
CEO
Hortex Group

Milan brings extensive leadership experience from the food & beverage and business services sectors. Before joining Hortex, he held Deputy CEO roles in two major companies and senior positions at Knjaz Miloš and Swarovski, leading strategic and operational transformation across Europe.



Corneliu Bodea
CEO
Adrem

Corneliu Bodea is the CEO of Adrem, one of Romania's largest entrepreneurial energy groups, and President of the Romanian Energy Center. With more than 30 years in the sector, he leads three specialized Adrem companies and represents major industry stakeholders in Romania and Brussels. He combines engineering expertise with an MBA from the Open University and board training from Henley Business School. Committed to sustainable development and the growth of Romania's entrepreneurial environment, he is actively involved in initiatives across AmCham, CEO Clubs, Aspen Institute Romania, Romanian Business Leaders, and ReThink Romania.



Fabio Costa

President of the Board and Managing Director
Phillip Morris Czech Republic

Fabio Costa is the President of the Board and Managing Director of Philip Morris ČR a.s. With a rich international career, he has led global strategy at Samsung and driven major transformation and partnerships at Philip Morris International. Holding an MBA from Darden and master's degrees in engineering from Turin and Chicago, he brings a unique blend of strategic vision and innovation to every challenge.



James Rouse
General Manager and CEO
Roche Czech Republic

With nearly three decades at Roche across the UK and global roles, James Rouse, General Manager of Roche s.r.o. in the Czech Republic, has led international initiatives in rare diseases and gene therapies. Known for turning strategy into action, he brings deep experience in cross-functional leadership and business transformation on a global scale.



Filip Kisdobranski
Shareholder
Hortex Group

Filip focuses on driving value creation across the firm's portfolio. Based in London, he brings deep experience from Deutsche Bank's Consumer & Retail team and a strong financial background from Bocconi University and Columbia Business School.



Vasil Naçi
Founder & CEO
AGNA group

Vasil Naçi is a leading Albanian entrepreneur, author, and philanthropist. As founder and CEO of Agna Group, he has built and invested in more than 15 companies employing over 1,500 people. Through the AGNA Leadership Academy and his 11 books, he has trained tens of thousands in leadership and personal development, making him one of the country's most influential voices in business and society.



Radu Stoica
Strategic Advisor CEE, Managing Director CEE
Deichmann

Radu Stoica has led Deichmann's €1 billion CEE operations across 10 countries since 2018, translating 25+ years of retail leadership (Deichmann, Lidl, Kaufland) into measurable transformation outcomes. He architects data-driven decision systems, modernizes legacy retail infrastructure for omnichannel excellence, and builds self-organizing teams for continuous market adaptation. Now shaping industry standards through his Executive Council role at Austrian Retail Association and board leadership in Vienna's executive community.



Pavel Bezucký
Country President for CZ&SK
Schneider Electric

Pavel Bezucký is the Country President of Schneider Electric for the Czech Republic and, as of 2025, also for Slovakia. He leads the company's strategy in digital energy management and automation, with a focus on growth and strengthening its partner ecosystem. Before joining Schneider Electric, he headed Central and Eastern Europe and Russia for Universal Robots, served as CEO of CNC TVAR, and held leadership roles at Mauting, Rockwell Automation, and B&R Industrial Automation.



Theo Skagias
Chief Executive Officer
SKAG – Th.C. Skagias S.A.

A distinguished CFO listed among the CFO 100 PowerList, Theo combines finance leadership with procurement strategy to drive innovation at SKAG, Greece's leading stationery and printing business. As current CEO, he brings a rare blend of global perspective and financial excellence to organizational transformation.



Petr Vokroj
Country Manager
Marks & Spencer Czech Republic

Petr graduated from the Faculty of Economics and Administration at Masaryk University in 2000, specializing in business and commerce, and completed an Erasmus study program in The Hague. After university, he began his career in international retail and gradually advanced to lead Marks & Spencer in the Czech Republic. A father of three, he is an active triathlete with interests in dog training and bread baking. His personal motto is: "Success is not a coincidence. It emerges where the courage to begin, the discipline to persist, and the humility to keep learning meet."



Johannes Hunschofsky
Managing Director
EIT Manufacturing East GmbH

With over 40 years of experience as top executive in global manufacturing companies, Johannes Hunschofsky is a visionary transformation leader and experienced board member, successfully implementing strategies involving business turnarounds, improvements and growth, startups, acquisition integrations and reorganizations. He is an international speaker and lecturer on topics including leadership, manufacturing and business strategy. Together with top class engineering schools, world-renowned universities and global corporates, he has designed multiple leading-edge programs and curricula on leadership. His articles and papers have been published in numerous journals and books in the US and Europe. In 2014, he received the Grand Decoration of Honor for services to the Republic of Austria.



Norbert Kurilla
Co-Founder, NeoTherma & Vice Chair
OECD Green Action Task Force

Norbert Kurilla is an economist, executive leader, and experienced diplomat with deep expertise in environmental, climate, and energy policy at national and international levels, including the EU, OECD, and UN. He previously served as Special Sustainability Adviser to the President of Slovakia, Zuzana Čaputová (2020–2024), and as Climate and Environment State Secretary at the Slovak Ministry of Environment. A former vice-president of the United Nations Environment Assembly and member of the European Environment Agency's Management Board, he is also co-founder of Circular Slovakia. Today, he works as an entrepreneur and advisor to innovative cleantech and sustainability start-ups, while serving as Vice-Chair of the OECD Green Action Task Force and Council Member of the European Council on Foreign Relations.



Vice Slišковиć
CEO
Orlando d.o.o.

Vice is an entrepreneur and CEO of Orlando d.o.o., one of Bosnia and Herzegovina's leading pet retail and distribution companies. He is the founder of the Pet City chain, which has grown into a network of 20+ stores, combining modern retail, e-commerce, and strong brand development. Alongside his business work, he is also the initiator of major community and cultural projects, including the inaugural, charity-driven "Roman Days in Mokro" festival, which attracted over 20,000 visitors in its first edition."



Progress Ikono
Commercial Manager / Director
Jobs by EBCG

Progress Ikono is the Commercial Manager / Director at EBCG, where he leads the sales team with a focus on driving growth and delivering client success. With a strong background in communications, he combines strategic insight with effective relationship-building to create impactful business outcomes. Known for his collaborative leadership style and results-driven approach, he plays a key role in shaping EBCG's commercial strategy and fostering a culture of excellence across the organisation.



Contact for Speakers

Roman Slovynec, *Managing Director*
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+421 948 411 122

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Our partners are also an important part of our conferences, and therefore we would like to sincerely thank them for the trust and the joy they help us deliver to you. Our collaboration allows us to create a pleasant and enriching experience for you. Together, we shape the future of the professional community.

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do života



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Contact for Partners

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+421 905 833 115

Change Management: **Rethink. Reinvent. Rise.**



12.00

WELCOME COFFEE & NETWORKING

Coffee, sweet bites, and informal connections to ease into the Forum experience.



12.55

FORUM WELCOME



Dorothy Sabová



Zulf Hyatt-Khan



Progress Ikono



OPENING KEYNOTE



13.00

Agnieszka Kreciszewska
CFO, Member of the Board
Caparol Polska sp. z o.o

Neuroleadership in Times of Chaos: How the Leader's Brain Responds to Change and Uncertainty

- A neuroscience-driven look at how the leader's brain reacts to pressure, rapid change and uncertainty, and how to stay clear-headed, adaptive and resilient when it matters most.



CEO SPOTLIGHT



13.20

Toni Balazić
Chairman of the Board and CEO
Auchan Retail Hungary

CEO SPOTLIGHT: 72 Hours to Save It All

- A revealing fireside chat with a CEO who faced a defining leadership crisis, when every hour counted and the future of the company hung in the balance.



PANEL DISCUSSION



14.00

Zulf Hyatt-Khan
Acting Chairman

From Tradition to Legend

A look at what it takes to elevate long-established companies into modern leaders. Speakers share how they protected the essence of their heritage while driving bold innovation, scaling beyond home markets, and proving that tradition can be a powerful engine of future growth.



Alessandro Pasquale
Owner and Executive President
Mattoni 1873



EY Entrepreneur of the Year Winner

Artur Gevorkyan
Founder, CEO
GEVORKYAN



Corneliu Bodea
CEO
Adrem



JOBS



14.55

From Conferences to Talent: How Do We Connect Leaders in Business?

Progress Ikono
Commercial Manager /
Director, EBCG

- Evolved organically from our CEO, CFO, and CHRO forum community, we connect leaders through meaningful discussions and support in career and hiring decisions.



15.00

ESPRESSO NETWORKING BREAK

High-energy coffee break designed for fast connections and fresh ideas. Enjoy coffee, snacks, and join the CEO Bingo challenge. Find peers who match the boxes on your card, complete it, and you could win a special prize announced at the end of the event!



DISRUPTOR #1



15.30

The 7-Minute Masterstroke



1

Bets that Changed the Game

- How a bold retail choice across multiple countries challenged assumptions, unlocked new growth, and built resilience in unpredictable times.



Radu Stoica
Strategic Advisor CEE
Managing Director CEE
Deichmann



2

From Tobacco to Technology

- The choice that set a century-old company on a new path, reshaping an entire industry through science, innovation, and a long-term vision.



Fabio Costa
President of the Board
and Managing Director
Philip Morris Czech
Republic



3

Shifts That Shaped Success

- A defining leadership moment that turned disruption into forward momentum, showing how vision, grit, and precise execution create lasting competitive strength.



James Rouse
General Manager and CEO
Roche Czech Republic



DUAL-PERSPECTIVE CASE STUDY



16.00

Two Sides of the Same Bet

A real-life business story seen through two lenses: shareholder and operating management. Together they explore how strategic decisions impact enterprise value, where their priorities diverge, and how alignment between capital and execution ultimately determines success.



Milan Bukumirović
CEO
Hortex Group



Filip Kisdobranski
Shareholder
Hortex Group



OXFORD-STYLE INTERACTIVE DEBATE



Zulf Hyatt-Khan
Acting Chairman

16.30

The CEO Showdown

Can a great CEO also be unpopular? Vote before and after as perspectives evolve.



Bilal Abdus Samad
Head of Novartis Corporate Center Prague
Novartis



Theo Skagias
Chief Executive Officer
SKAG – Th.C. Skagias S.A.



FIRESIDE CHAT



Artur Gevorkyan
Founder, CEO
GEVORKYAN

17.00

Against the Current

Follow the journey from humble beginnings and early struggles to building a global company. This session explores how resilience, daring choices, and innovative thinking can turn obstacles into opportunities. Going “against the current” when others said it couldn’t be done.

EY Entrepreneur of the Year Winner



17.30

CLOSING REMARKS – DAY 1



Dorothy Sabová



Zulf Hyatt-Khan



Progress Ikono



18.00

NETWORKING DINNER

A relaxed, seated dinner to unwind after the first day, continue conversations, and connect beyond the stage.



20.00

LAST MAN STANDING: One More Beer

For those still standing! An informal beer to close the night with honest conversations and a lighter mood.

CHEERS!

The Future of Business: **Vision. Velocity. Value.**



8.00

MORNING COFFEE

Grab a coffee, enjoy breakfast, and get ready for the first session of the day.



8.10

WELCOME BACK!



Dorothy Sabová



Zulf Hyatt-Khan



Progress Ikono



Vasil Naçi
Founder & CEO
AGNA group

8.15

BREAKFAST WITH TITANS

A morning conversation with Vasil Naçi reflecting on 35 years of building and leading Agna Group. He shares the decisions that mattered most, the habits that sustained him, and the advice he would give his younger self while creating one of Albania's most influential business groups.



PANEL DISCUSSION



Zulf Hyatt-Khan

9.00

The CEO of 2030

A forward-looking conversation exploring how emerging technologies, new value systems and global shifts will shape the next decade of leadership. What should the CEO of 2030 look like and what kind of leader will the future demand?



Ágnes Kovács
General Manager
Coca-Cola HBC



Norbert Kurilla
Co-Founder, NeoTherma & Vice Chair
OECD Green Action Task Force



Pavel Bezucký
Country President for CZ&SK
Schneider Electric



Vice Slišковиć
CEO
Orlando d.o.o.



KEYNOTE



Johannes Hunschofsky
Managing Director
EIT Manufacturing
East GmbH

10.00

EUROPE AT A CROSSROADS: Compete Alone or Build Strength Together



10.30

ESPRESSO NETWORKING BREAK

High-energy networking with coffee and snacks. Meet new peers, fill in your CEO Bingo card and keep the momentum going because the winners will be announced soon.



DISRUPTOR #2



11.00

1:1 TRUTHS: The Stories CEOs Rarely Tell

A candid, human moment in the program where leaders share the brief personal experiences that shaped their path.



CEMACON

Daniel Şologon
CEO
CEMACON



M&S

Petr Vokroj
Country Manager
Marks & Spencer Czech Republic



Orlando
Veterinár i agrár

Vice Slišković
CEO
Orlando d.o.o.

PANEL DISCUSSION



11.45

Europe's Edge: Competing with Courage

Leaders from across Europe explore how speed, resilience, and bold decision-making are redefining competitiveness on the global stage.



COUNCIL of
SLOVAK
EXPORTERS



Vasil Naçi
Founder & CEO
AGNA group



Daniel Şologon
CEO
CEMACON

CEMACON



Radu Stoica
Strategic Advisor CEE
Managing Director CEE
Deichmann



Corneliu Bodea
CEO
Adrem

ADREM



12.45

Monday's First Move

A fast, interactive wrap-up where participants share the insights they are taking home, the shifts they will make on Monday and the principles they plan to hold onto. The session closes with the announcement of the CEO Bingo winners.



Dorothy Sabová
International Event Host | Radio Host
| Marketing Specialist
Rádio Viva a Voltia



Zulf Hyatt-Khan
Acting Chairman
Council of Slovak Exporters



Progress Ikono
Commercial Manager / Director
EBCG



13.15

FAREWELL LUNCH: Last Call for Connections

A relaxed closing lunch to reconnect, reflect, and say goodbye...for now.

EBCG TEAM

Connecting leaders, shaping conversations and building lasting communities.



Contact
for Speakers

Roman Slovynec

Managing Director

Roman founded EBCG with a clear mission: to bring leaders together in ways that create long-term value, trust, and meaningful collaboration. As Managing Director, he oversees international conferences across Europe and develops platforms such as the CFO Club, the Controlling Academy, and Jobs by EBCG. He believes strong communities build strong businesses and enjoys working at the intersection of people, ideas, and leadership. Outside work, he values family life, staying active, and discovering great craft beer.



Nikol Pindiakova

Business Development & Recruitment Manager

Nikol is a Sales Executive passionate about connecting people with solutions that truly help. She believes successful business is built on relationships, trust, and clear communication - with a touch of a smile. She enjoys traveling, exploring new cultures and cuisines, and a good book.



Contact
for Delegates

Progress Ikono

Commercial Manager/Director

Progress is passionate about positivity, strong connections, and clear communication. He builds lasting client relationships, drives sales growth, and inspires teams to excel. A believer that health is wealth, he stays active, loves to travel, and values time with his family.



Contact
for Partners

Milan Ilanovsky

Head of Partnerships

As a Partnerships Manager, Milan is responsible for building and maintaining strategic relationships with partners and sponsors of our events. He focuses on creating successful collaborations that contribute to the growth of partner companies and to the overall quality of the events we organize.



Hosting the CEO Forum Europe in Prague during March offers several distinct advantages:



Beautiful Early Spring Weather: March in Prague marks the beginning of spring, bringing gradually warmer temperatures and the first signs of blooming nature. Attendees can enjoy refreshing air, longer daylight hours, and the charm of Prague awakening from winter, creating a pleasant atmosphere for both the conference and city exploration.



Pre-Season Tranquility: March still falls slightly before the peak tourist season, meaning fewer crowds at major attractions and more affordable hotel rates. This allows conference attendees to experience Prague's beauty and culture in a calm and comfortable way, with easier access to key landmarks and restaurants.



Rich Cultural Offerings: Prague continues to offer a vibrant cultural life in March, with numerous concerts, theater performances, exhibitions, and festivals taking place. This makes it a perfect time for attendees to immerse themselves in the city's artistic atmosphere and explore its museums, galleries, and historic venues.



Convenient Accessibility: Prague is well-connected to major European cities and international destinations, with an extensive network of flights, trains, and highways. The city's Vaclav Havel Airport provides convenient access for international travelers, while its efficient public transportation system makes it easy for attendees to navigate the city and explore its many attractions.



Historical and Architectural Splendor: Prague is renowned for its breathtaking architecture, rich history, and UNESCO World Heritage sites. From the iconic Charles Bridge and Prague Castle to the picturesque Old Town Square and the majestic Prague Cathedral, the city's architectural and historical landmarks offer conference attendees a unique opportunity to immerse themselves in centuries of culture and heritage.

In summary, March in Prague offers conference attendees a perfect blend of early spring atmosphere, cultural vibrancy, convenient access, and architectural magnificence—making it an excellent setting for the CFO Forum Europe.

Venue: **NH Collection Prague Carlo IV**

The CEO Forum Europe 2026 will take place at the NH Collection Prague Carlo IV – a five-star heritage hotel in the very heart of Prague. Housed in a stunning neo-renaissance palace, the venue perfectly blends timeless elegance with modern sophistication.

Located just a short walk from the Old Town and key city landmarks, the hotel offers the ideal setting for an exclusive executive gathering. Guests will enjoy top-tier conference facilities, elegant meeting rooms, and impeccable service throughout the event.



Between sessions, participants can unwind in one of Prague's finest hotel spas, featuring a 20-metre heated pool, whirlpool, sauna, and relaxation area – an exceptional retreat after a day of thought-provoking discussions.

The NH Collection Prague Carlo IV embodies the spirit of the Forum: inspiring, refined, and designed to deliver an unforgettable experience for every guest.

Explore NH Collection Prague Carlo IV



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Feel free to contact us:



Roman Slovynec
Managing Director
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Nikol Pindiakova
*Business Development
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